# Discussion of "Exorbitant Privilege Gained and Lost: Fiscal Implications"

BY CHEN, JIANG, LUSTIG, VAN-NIEUWERBURGH, XIAOLAN

PRESENTED IN NBER-ASSET PRICING (2022)

Jonathan Payne Princeton University

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#### INTRODUCTION

- $\star$  Interesting paper, which I really enjoyed reading!
- $\star\,$  Studies three centuries of UK and US fiscal history.
- $\star\,$  Calculates the "fiscal capacity" of the UK and US governments
  - $\star\,$  Uses similar technique to Jiang, Lustig, Van Nieuwerburgh, Xiaolan (2019)
  - $\star\,$  Forecasts dynamics of taxes, spending, and GDP
  - $\star$  "Fiscal capacity" = PDV[future surpluses + convenience seigniorage]
- $\star\,$  Tells story about the UK losing status as "safe as set" issuer
  - $\star\,$  Pre-WWI, UK was safe asset is suer with 3/4 UK debt backed by surpluses
  - $\star$  Post-WWII, US was safe asset issuer with 1/3 US debt backed by surpluses

#### UK YIELDS LOWER THAN US YIELDS UNTIL 1880s



Note: Gray intervals show recessions. Red intervals show major wars. Black line is posterior mean with 5% - 95% iq-range. (From Hall, Payne, Sargent, and Szőke, 2021).

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#### PDV of Net Revenue ("Fiscal Capacity")

- ★ Assumptions: no arbitrage, transversality condition holds (no bubble)
- $\star\,$  Then market value of government bonds is PDV of future net revenues:

$$D_{t} = \mathbb{E}_{t} \left[ \sum_{j=0}^{\infty} \underbrace{M_{t,t+j}^{\$}}_{\text{SDF}} \left( \underbrace{T_{t+j}}_{\text{Taxes}} - \underbrace{G_{t+j}}_{\text{Spending}} + \underbrace{(1 - e^{-\lambda_{t+j}}) \sum_{h=1}^{H} Q_{t+j,h}^{\$} p_{t+j}^{\$}(h)}_{\text{seigniorage revenue from convenience yield}} \right) \right]$$

\* Estimating  $D_t/Y_t$  ("fiscal capacity") requires estimating future taxes, spending, convenience yields, and risk prices implied by SDF.

#### "Steady State" Analysis of Fiscal Capacity

- $\star$  Authors first calculate "long-run average" fiscal capacity.
- $\star$  For UK over 1729-1914, they estimate:
  - \* Average Tax-to-GDP ( $\tau_0$ ) = 9.0%
  - \* Average Spending-to-GDP  $(g_0) = 6.6\%$
  - $\star\,$  Convenience yield  $\approx 1ppt.$ 
    - $\star\,$  Calculated as average spread b/n yield on UK debt and other countries' debt
    - \* Comparison to: US, Austria, Belgium, France, Germany, Holland, Japan, Italy, Denmark, Finland, Norway, Portugal, Spain, Sweden, Switzerland
  - $\star\,$  Tax, spending, and GDP risk premium  $\approx 3\%$ :
    - $\star\,$  Assume same risk premium on taxes, spending, and GDP.
    - $\star\,$  Estimate GDP risk premium as premium on unlevered stock market claim.
- $\star\,$  Estimates of UK steady state "fiscal capacity" over 1729-1914:
  - \* Without convenience yield:  $\bar{D}/\bar{Y} = 0.49$
  - $\star\,$  With convenience yield:  $\bar{D}/\bar{Y}=0.59$

## DEBT/GDP CAPACITY VS ACTUAL DEBT/GDP



#### "Dynamic" Analysis of Fiscal Capacity

- $\star$  Authors then estimate dynamic fiscal capacity  $D_t/Y_t$
- $\star\,$  Do this by fitting a Gaussian first-order VAR for pre-WWII & post-WWII

$$z_t = \Psi z_{t-1} + u_t$$

- $\star z_t$  is a vector of state variables (see table below):
- \*  $u_t \sim i.i.d.N(0, \Sigma)$  are homoscedastic innovations

Position	Variable	Mean	Description
1	$\pi_t$	$\pi_0$	Log Inflation
2	$y_{t}^{\$}(1)$	$y_0^{\$}(1)$	Log 1-Year Nominal Yield
3	$yspr_t^{\$}$	$yspr_0^{\$}$	Log 10-Year Minus Log 1-Year Nominal Yield Spread
4	$x_t$	<i>x</i> <sub>0</sub>	Log Real GDP Growth
5	$\Delta d_t$	$\mu_d$	Log Stock Dividend-to-GDP Growth
6	$d_t$	$\log d_0$	Log Stock Dividend-to-GDP Level
7	$pd_t$	pd	Log Stock Price-to-Dividend Ratio
8	$\Delta \log \tau_t$	$\mu_{\tau}$	Log Tax Revenue-to-GDP Growth
9	$\log \tau_t$	$\log \tau_0$	Log Tax Revenue-to-GDP Level
10	$\Delta \log g_t$	$\mu_{g}$	Log Spending-to-GDP Growth
11	$\log g_t$	$\log g_0$	Log Spending-to-GDP Level

#### DYNAMIC FISCAL CAPACITY: UK (1729–1946)



CJLVX (2022) METHODOLOGY AND RESULTS

#### DYNAMIC FISCAL CAPACITY: US (1793 – 1946)



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#### OVERVIEW OF MY COMMENTS

- 1. Methodological questions remain
- 2. Potentially important to incorporate British colonial tax base
- 3. US historical data suggests convenience yield could be greater than 1ppt
- 4. "Fundamental value" or "fiscal backing" might be a better label than "fiscal capacity"

## C1: METHODOLOGICAL QUESTIONS

- ★ Methodology has similar strengths and weaknesses to JLVX (2019) (which focused on the US in the post WWII period)
- $\star\,$  Some areas where more clarification would be helpful:
  - ★ How the model satisfies the restrictions outlined by Hansen and Sargent (1991) to be able to test government budget balance
  - ★ Unclear that a fixed parameter VAR makes sense for long time series (e.g. 1729-1946) with potential stochastic trends
  - ★ Unclear that the VAR allows the surplus process to react sufficiently to fiscal constraints (e.g. allowing response to Debt-GDP ratio)
  - $\star\,$  Unclear that the model has the right SDF for discounting surpluses
- $\star\,\ldots$  But I am sympathetic to the difficulties of working with these datasets!
- $\star$  ... And I want to focus on some new issues with the historical UK data

### C2: BRITISH EMPIRE AND FISCAL CAPACITY

- $\star\,$  UK borrowed in 18th & 19th century to build colonial empire
- $\star\,$  Colonies potentially expanded British capacity to borrow:
  - $\star\,$  Potentially increased the UK tax base (explicitly and/or implicitly),
  - Colonies could potentially be sold to service debt (e.g. France selling Louisiana to US)
  - \* Increased the convenience yield on UK debt (since the colonies were "forced" to use British financial markets rather than set up their own)
- $\star$  Working out how to incorporate colonial empire seems like an important extension for this paper but poses poses new estimation challenges:
  - $\star\,$  Unclear whether UK government had similar ability to tax colonies and domestic production
  - $\star\,$  Unclear how the UK government treated debt is suance by colonies
  - $\star\,$  Unclear whether colonial and domestic UK surpluses have same risk price

C2: BRITISH EMPIRE AND FISCAL CAPACITY

- $\star$  I am Australian so I am from one of the colonies the UK was taxing
- $\star$  ...I have put together some very preliminary observations on how this might change the analysis

### C2: BRITISH EMPIRE REAL GDP (2011 DOLLARS)



Note: Other colonies include Great Britain, Australia, Bangladesh, Burma, Canada, Egypt, Hong Kong, India, Iraq, Malaysia, New Zealand, Oman, Singapore. Source: Maddison Project. PAYNE 28TH JULY 12/17

#### C2: BRITISH EMPIRE GROSS PUBLIC REVENUE



Note: Includes colonies with gross revenue > 3m pounds in 1937. Source is Frankema (2010)

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#### C2: BRITISH DEBT TO BRITISH EMPIRE GDP



Note: Source: A Millennium of Macroeconomics Data, Maddison Project.

### C3: CONVENIENCE YIELDS

- $\star$  Historical convenience yields are very difficult to estimate
- ★ Unclear authors have the right spread for the historical convenience yield, ... which suggests caution about claims that convenience yield cannot explain how UK debt-gpd was backed
- ★ Might be possible to exploit the institutional structure of British colonial debt markets to get a cleaner estimate of convenience yield (e.g. Australian bank bonds trading in London v.s. UK debt)
- $\star$  I can show some preliminary estimates of historical convenience yields from the US . . .

#### C3: US CONVENIENCE YIELD CLOSE TO 2PPT



Note: The light gray intervals depict recessions; red intervals depict wars. (From Payne and Szőke, 2022) Compared to Debt/GDP

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#### C3: FISCAL CAPACITY REVISITED AGAIN



Note: Source: A Millennium of Macroeconomics Data, Maddison Project.

#### C4: FISCAL CAPACITY VS FISCAL BACKING

- $\star\,$  Fiscal capacity: how much revenue a government can generate
- $\star\,$  The authors calculate the present discounted value of forecast future surpluses given typical past behavior and call this fiscal capacity
  - $\star\,$  This not really a measure of government's capacity to raise taxes
  - \* Perhaps better interpreted as "fundamental value" or "fiscal backing" of outstanding debt?
- $\star\,$  Mixing concepts leads to potential confusion. E.g. authors write:

"Whenever the U.S. goes to war, the estimates of fiscal capacity increase as the VAR forecasts larger surpluses in the near future."

- $\star\,$  What their model is saying is that the US borrows heavily during wars and, based on past behavior, this predicts they run surpluses to repay debts
- $\star\,$  It is not saying that during the war the US capacity to raise taxes increases

#### CONCLUSION

- $\star$  Interesting, thought provoking, and very topical paper!
- ★ Important to understand how "exorbitant privilege" moved from UK to US debt in late nineteenth or early twentieth century.
- $\star$  I would be interested to see the authors think more about:
  - $\star\,$  How to deal with UK colonies, and
  - $\star\,$  Other ways of estimating the convenience yield on UK debt
- $\star\,$  These considerations might allow authors to rationalize UK debt-to-gdp using their model of fiscal backing.

#### THANK YOU

#### SPREAD "STABLE" WITH DEBT/GDP (1860-1926)



Note: (From Payne and Szőke, 2022) Back